

# Total Transit

Solutions That Move You

## FOR IMMEDIATE RELEASE

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## Total Transit To Deliver Free Brownies on Valentine's Day

*Lucky recipients will receive sweetheart gift box from Fairytale Brownies, while supplies last*

**PHOENIX (Feb. 10, 2015)**—For Valley residents looking for a Valentine's Day surprise for their special someone, a box of four delectable Fairytale Brownies may be just the answer.

That is, a box of **free** Fairytale Brownies.

[Total Transit](#) will be delivering complimentary four-packs of Fairytale Brownies across the Valley on Saturday, Feb. 14, while supplies last.

Here's how it works:

1. Log on to the Total Transit app (free for download in the [iTunes Store](#) and [Google Play](#)).
2. If you're new to the app, set up an account. It takes just a couple minutes, and it's free.
  - a. Be sure to enter your phone number when you set up your account so the special Valentine's Day delivery driver can call you to discuss details of the delivery.
3. **Beginning at 10 a.m. on Feb. 14**, users can click on the "VDay Gift" icon at the bottom of the screen to request a special Valentine's Day delivery vehicle stocked with Fairytale Brownies.
  - a. If you don't see the special icon right away, scroll to the right and keep trying!
4. Once the "VDay Gift" icon is highlighted, you will enter the recipient's address in the box at the top of the screen.
5. On the next screen, click on "Skip Destination."
6. Enter promo code VDAY and hit "Submit."
7. Click on "Request Ride Now."
8. Your driver will call you to discuss details, such as the recipient's name and anything else the driver should know.

The "VDay Gift" icon will disappear from the screen once all available brownies have been gobbled up.

Recipients will also receive a second gift: \$10 off their next ride through the Total Transit app.

“As a local company, we wanted to partner with another local company to deliver something really special for Valentine’s Day,” said Total Transit CEO Craig Hughes. “Fairytale Brownies has been baking delicious treats for more than 20 years and is beloved by our community. We just love showing our passengers just how much they mean to us, and a box of Fairytale Brownies is the perfect way to show our appreciation.”

### **About Total Transit**

Total Transit, Inc., a privately owned Arizona based corporation, was founded in 1984, and offers comprehensive transportation management, private and public transportation services. Headquartered in the Phoenix suburb of Glendale, Arizona, Total Transit has grown into one of the premier transportation companies in the country, with operations throughout Arizona and in several other states. For the last 30 years, Total Transit has delivered outstanding service levels and has developed innovative and unique transportation solutions, such as mobility/wheelchair-accommodating and eco-friendly transportation for its clientele.

Total Transit is also locally known in Arizona as the parent company of Discount Cab, one of the largest cab companies in the United States, operating a fleet of more than 1,100 cabs, including the largest fleet of hybrid Toyota Prius cabs in North America. In fact, more than 85% of the Discount Cab fleet is made up of these highly fuel-efficient hybrids.

For more information on Total Transit, visit [www.TotalTransit.com](http://www.TotalTransit.com).