

Total Transit

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Story Idea Round-Up: Total Transit Gives Back to the Community

Earth Day, Junior Achievement "BizTown" and Free Ride Back for Cinco de Mayo

PHOENIX (April 18, 2014)—Giving back to the communities it serves has always been a big part of [Total Transit's](#) culture. During the next two weeks alone, the company is primed to give back tens of thousands of dollars to deserving organizations as well as ensuring passengers get to their destination safely.

- **April 21 (Monday).** Total Transit donated \$10,000 to [Junior Achievement of Arizona](#) and will commemorate the opening of its "storefront" with a ribbon-cutting ceremony at the organization's simulated community, *BizTown*, on April 21. *BizTown* engages students in the roles of workers and consumers in a series of classroom lessons that culminates in a day-long visit to BizTown. Through daily lessons, hands-on activities and active participation in the simulated community, students develop a strong understanding of the relationship between what they learn in school and their successful participation in a worldwide economy.
 - **Location:** Junior Achievement of Arizona, 636 W. Southern Ave., Tempe
 - **Time:** Simulation from 12:40 to 1 p.m., immediately followed by ribbon-cutting ceremony

- **April 22 (Tuesday).** With more than 900 Toyota Prius hybrid cabs that make up most of the over 1000 vehicle [Discount Cab](#) fleet, Total Transit will celebrate Earth Day by donating \$1.50 per ride taken on this day to two charities in Phoenix ([Homeward Bound](#) and [Save the Family](#)) and one in Tucson ([Emerge! Center Against Domestic Abuse](#)).

Discount Cab boasts the largest hybrid cab fleet in North America. Each hybrid cab **saves an estimated 4,000 gallons of fuel per year**, and the entire fleet **reduces carbon dioxide emissions by almost 40,000 tons per year**.

"With a good response this year, we estimate that we'll be able to donate about \$25,000 to three very deserving charities as a result of this Earth Day effort," said Total Transit CEO Craig Hughes.

- **May 5 (Monday).** Discount Cab passengers who take a cab from a bar or restaurant to their home on Cinco de Mayo (instead of driving under the influence) can take advantage of the company's [Free Ride Back](#) program and get a ride back to their vehicle on May 6 at no additional cost.

About Total Transit

Total Transit, Inc., a privately owned Arizona based corporation, was founded in 1984, and offers comprehensive transportation management, private and public transportation services. Headquartered in the Phoenix suburb of Glendale, Arizona, Total Transit has grown into one of the premier transportation companies in the country, with operations throughout Arizona and in several other states. For the last 30 years, Total Transit has delivered outstanding service levels and has developed innovative and unique

transportation solutions, such as mobility/wheelchair-accommodating and eco-friendly transportation for its clientele.

Total Transit is also locally known in Arizona as the parent company of Discount Cab, one of the largest cab companies in the Southwest, operating a fleet of more than 1,000 cabs, including the largest fleet of hybrid Toyota Prius cabs in North America. In fact, over 85% of the Discount Cab fleet is made up of these highly fuel-efficient hybrids.

For more information on Total Transit, visit www.TotalTransit.com.

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