

# Total Transit

## FOR IMMEDIATE RELEASE

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### **Total Transit Celebrates Earth Day With Donation to Local Charities**

*\$1.50 per ride taken on Discount Cab to go to charities in Phoenix, Tucson*

**PHOENIX (April 22, 2013)**—With nearly 650 Toyota Prius hybrid cabs that make up most of the Discount Cab fleet, Total Transit will celebrate Earth Day by donating \$1.50 per ride taken today, April 22, to two charities in Phoenix ([Homeward Bound](#) and [Save the Family](#)) and one in Tucson ([Youth On Their Own](#)).

On Earth Day 2008, Total Transit launched its Prius Project by introducing 20 of the recognizable bright green hybrid cabs to the [Discount Cab](#) lineup. Today, Discount Cab boasts the largest hybrid cab fleet in North America. Each hybrid cab **saves an estimated 4,000 gallons of fuel per year**, and the entire fleet **reduces carbon dioxide emissions by 30,000 tons per year**.

This savings, coupled with a variety of other energy-saving measures, has made Total Transit one of the greenest companies in Arizona. It was selected as one of the “Green Pioneers for 2010” by the *Phoenix Business Journal*, and in 2011 Discount Cab was recognized with the “Blue Sky Award” at Phoenix Valley Metro’s annual “Champions for Clean Air” Campaign Awards.

Other green initiatives championed by Total Transit include:

- Installation of a **400-panel rooftop solar energy system** at its Glendale headquarters in 2010, which each year saves tens of thousands of dollars in electricity and reduces carbon dioxide emissions by nearly 400 tons.
- **Energy-efficient building techniques** at its Glendale facility including walls with an R-52 insulation rating, high SEER air conditioning units and energy-efficient lighting systems.

“All of these little actions add up to a better, healthier environment for us and for future generations,” said Total Transit CEO Craig Hughes. “We enjoy celebrating Earth Day by giving back to the community in little ways, and we hope to donate more than \$20,000 this year to some of our favorite charities that do so much good in the communities they serve.”

#### **About Total Transit**

Total Transit, Inc., a privately owned Arizona based corporation, was founded in 1984, and offers comprehensive transportation management, private and public transportation services. Headquartered in the Phoenix suburb of Glendale, Arizona, Total Transit has grown into one of

the premier transportation companies in the country, with operations throughout Arizona and in several other states. For the last 29 years, Total Transit has delivered outstanding service levels and has developed innovative and unique transportation solutions, such as mobility/wheelchair-accommodating and eco-friendly transportation for its clientele.

Total Transit is also locally known in Arizona as the parent company of Discount Cab, one of the largest cab companies in the Southwest, operating a fleet of over 800 cabs, including the largest fleet of hybrid Toyota Prius cabs in North America. In fact, over 85% of the Discount Cab fleet is made up of these highly fuel-efficient hybrids.

For more information on Total Transit, visit [www.TotalTransit.com](http://www.TotalTransit.com).

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