



FOR IMMEDIATE RELEASE

Discount Cab Expands Smartphone Service with Launch of Android™ Application

PHOENIX – Nov. 29, 2012 – Discount Cab and parent company, Total Transit, are proud to announce the launch of a cab ordering Android application, powered by GoFastCab. Designed to make the process of ordering and receiving transportation easier, the company also launched an iPhone application earlier this year.

The Discount Cab Android app is complete with GPS locator, giving users the ability to confirm their exact location and then schedule a time for pickup. It's that simple—no picking up the phone to dial, users need only tap the app on their smartphone, confirm their location and voila: a cab has been dispatched.

"We know that convenience and ease-of-use is important to our customers. Now that we have Android and iPhone apps, we've rounded out our suite of offerings," said Total Transit Director of Business Development Stanton Sipes. "They can already order a cab via text, web or telephone, so these apps give them yet another alternative."

Known as the "Safe, Clean & Green" cab option in existing markets, the company aims to be technologically competitive in the ever-changing consumer atmosphere with such initiatives as the creation of apps for the top two smartphones in the market. The creation of both applications furthers Total Transit's on-going dedication to innovation and technology, and is part of a broader 2012 re-branding campaign for Discount Cab that included the launch of completely redesigned website, gift cards and social media accounts.

To download the Discount Cab Android app, locate it in the Google Play store or click [here](#). For more information about GoFastCab, visit www.GoFastCab.com. For more information about Discount Cab, visit www.DiscountCab.com, or parent company Total Transit at www.TotalTransit.com.

SAFE, CLEAN & GREEN



About Discount Cab

Founded in 1984, Discount Cab is one of the largest cab companies in the Southwest, with a fleet of nearly 800 cabs. Discount Cab operates in Phoenix, and Tucson, Arizona with service coming soon to Salt Lake City, Utah. Discount Cab adheres to the core principles of transparency, honesty, integrity, environmental consideration and innovation, which ensure they are the company people call whenever they need a ride. Discount Cab operates with respect for its employees, its contractors, the environment, the community and, most importantly, its passengers. Discount Cab provides mobility/wheelchair-accommodating and eco-friendly transportation (over 80 percent of its fleet is made up of the highly fuel-efficient Prius). Discount Cab received the 2009 “Taxicab Large Fleet Operator of the Year” award from the Taxicab, Limousine & Paratransit Association (TLPA). For more information on Discount Cab, please visit www.DiscountCab.com. Find @Discount_Cab on Twitter and on Facebook at www.facebook.com/DiscountCab.

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