

TotalTransit

FOR IMMEDIATE RELEASE

Total Transit Receives 2012 Spirit of Enterprise ‘Innovation in Entrepreneurship Award’

Announcement of 16th annual award winners made this week by Arizona State University’s W.P. Carey School of Business

PHOENIX – November 2, 2012 – Arizona State University’s W.P. Carey School of Business announced this week that Total Transit has been selected to receive the 2012 Spirit of Enterprise Innovation in Entrepreneurship award. Specifically, Total Transit was recognized for its forward-thinking approach to transportation management.

Total Transit demonstrated the innovative elements of its long-term plan to become the nation’s premier integrator of public and private transportation services through the utilization of state-of-the-art automation, software and operating systems. These all come together under the direction of a world-class work force to efficiently and effectively deploy a comprehensive transportation network in the service of more passengers than any other private transportation company in America.

“This award is a testament to our entire team for working through adversity and setting a new standard not only for a cab company, but for transportation management and transit service in the transportation industry,” said CEO Craig Hughes. “I couldn’t be prouder of my entire team at Total Transit for bringing home this award.”

Each year the W.P Carey School of Business recognizes a handful of Arizona-based companies that demonstrate ethics, energy and excellence in entrepreneurship with Spirit of Enterprise awards in a short list of categories, such as innovation.

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For more information about the W.P. Carey School of Business Spirit of Enterprise Center, visit www.wpcarey.asu.edu/spirit. For more information about Total Transit's services and driver/vehicle standards, visit www.TotalTransit.com.

About Total Transit

Total Transit was founded in 1984, and offers comprehensive transportation management, private and public transportation services. Headquartered in Glendale, Arizona, Total Transit has grown into one of the premier transportation companies in the country, with operations throughout Arizona and in several other states. For the last 28 years, Total Transit has delivered outstanding service levels and has developed innovative and unique transportation solutions, such as mobility/wheelchair-accommodating and eco-friendly transportation for its clientele. Total Transit is also popularly known as the parent company of Discount Cab, one of the largest cab companies in the Southwest, operating a fleet of nearly 800 cabs, including the largest fleet of hybrid Toyota Prius cabs in North America. In fact, over 80% of the Discount Cab fleet is made up of these highly fuel-efficient hybrids. For more information on Total Transit, visit www.TotalTransit.com.

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