

FOR IMMEDIATE RELEASE

TOTAL TRANSIT CLIMBS THE RANKS IN CORPORATE EXCELLENCE

Total Transit Inc., the parent company of Discount Cab, wins a 2011 Arizona Corporate Excellence Award

PHOENIX – September 29, 2011 – Total Transit Inc., one of the largest transportation companies in the Southwest, has been ranked among the Top 50 Privately Held Companies in Arizona, earning them a second, consecutive Arizona Corporate Excellence Award.

Arizona's privately held companies generate revenues of over \$15 billion per year and employ over 40,000 people. The goal of the ACE Awards is to recognize key companies among these for their investment into, and improvement of, the state's economy.

A company with humble beginnings, Discount Cab, which is a part of the broader company, Total Transit, was founded in 1984 by its current CEO, Craig Hughes, with a fleet of only 15 vehicles. The once small company has boomed into a thriving business that currently has nearly 700 vehicles in operation and over 1,500 contract drivers statewide. So it's no surprise that in the last year, Total Transit Inc. climbed the ranks, up four places on the ACE Awards list.

"I'm proud to be part of a company that has such a positive impact on Arizona's economy," said Hughes. "Earning this award means a lot to the company and will push us to continue to strive for excellence not just in our industry, but in the community as well."

Hughes' continuous encouragement of innovation helped the company grow into what it is today. In the last 27 years, the company has created the largest fleet of Toyota Prius taxis in North America; has instituted the "Free Ride Back" program to keep inebriated drivers off the streets; and has created the Total Transit Foundation to give back to the community.

About Discount Cab

Founded in 1984, Discount Cab is one of the largest cab companies in the Southwest, operating a fleet of nearly 700 cabs throughout Phoenix and Tucson. Discount Cab adheres to the core principles of transparency, honesty, integrity, environmental consideration and innovation to ensure they are the company people call whenever they need a ride. Discount Cab operates with respect for its employees, its contractors, the environment, the community and, most importantly, its passengers. Discount Cab provides mobility/wheelchair-accommodating and eco-friendly transportation (over 60% of its fleet is made up of the highly fuel-efficient Prius). Discount Cab received the 2009 “Taxicab Large Fleet Operator of the Year” award from the Taxicab, Limousine & Paratransit Association (TLPA). For more information on Discount Cab, please visit www.DiscountCab.com. Find @Discount_Cab on Twitter and on Facebook at www.facebook.com/DiscountCab.

Media Contact:

Charles Clarkson, 480-751-1007 x113
charles@zionandzion.com
[@CCPolitico](https://twitter.com/CCPolitico)

www.zionandzion.com
[www.twitter.com/ZIONandZION](https://twitter.com/ZIONandZION)
www.facebook.com/ZionandZionAgency

###